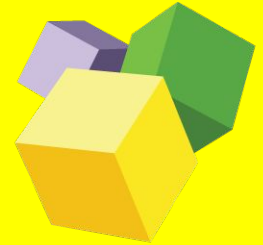


**Reduce
startup mortality**



VIRTONOMICS
ENTREPRENEUR

<https://virtonomics.com/en/startup-simulator/>

PROBLEM

**Startup Mortality
in the first year 80%**

The main reason:

**The founders don't have enough
experience and business skills**



100 000 000

early entrepreneurs in the world

\$2.4 trillion

annual loss of small business due to
founders mistakes

**Severity
of the
problem**

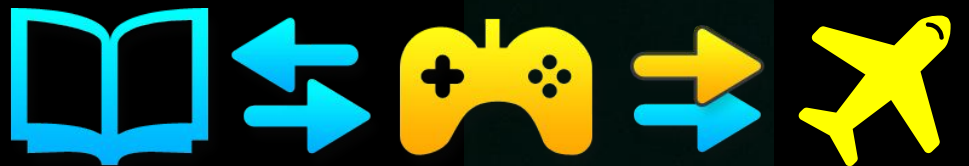


SOLUTION

MMO business simulator

VIRTONOMICS ENTREPRENEUR

<https://virtonomics.com/en/startup/>



Pilots

learn airplane control skills by training in a simulator.

Efficient and safe





Entrepreneurs

learn business skills
from their mistakes
and losses in real
startups.

Expensive and painful



“

Today, anyone can learn the basics of driving a car with the help of car simulators or learn how to build a business in the business simulator **Virtonomics**

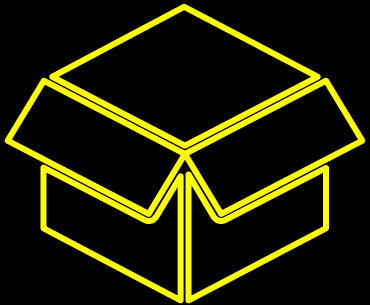


Pavel Durov
Founder of Telegram

What is it?



**VIRTONOMICS
ENTREPRENEUR**



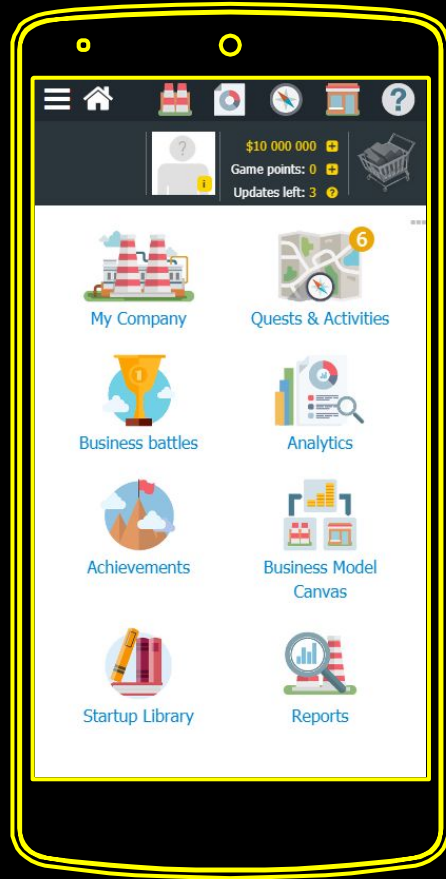
Multi-user simulator for developing practical business skills



Realistic business simulator for search and testing of business ideas



A virtual model of your business for experimentation

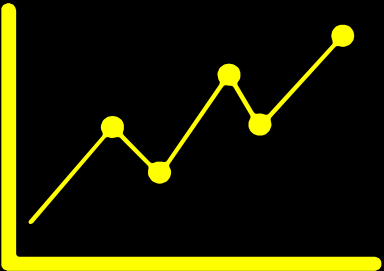


TRAINING MMO GAME

For what?



VIRTONOMICS ENTREPRENEUR



Developing practical business skills among aspiring entrepreneurs



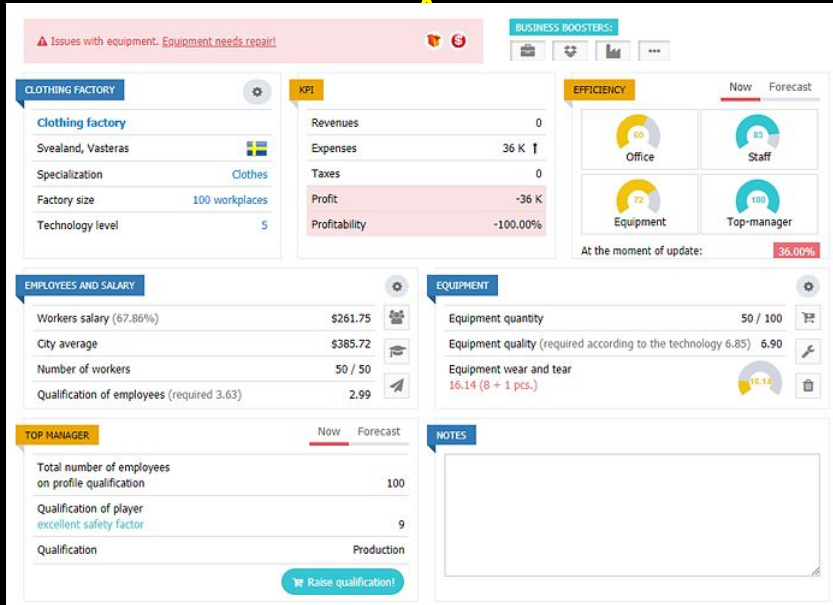
Elimination of fears and self-doubt in novice entrepreneurs



Reducing the risks of making typical and fatal business mistakes



Increase the likelihood of successful startup development.

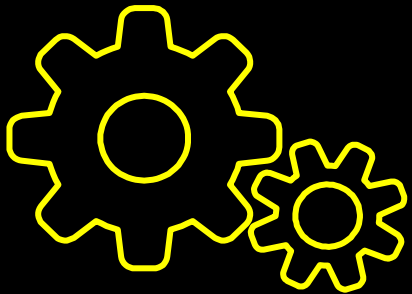


**Skills in managing
all key business
processes**

How it works?



VIRTONOMICS ENTREPRENEUR



Create a virtual prototype of your future business in the game



Analyze markets, manage all key business processes



Compete and collaborate with thousands of live players



Complete hands-on training exercises



Test business models, hypotheses, strategies. Don't be afraid to make mistakes



AI analyzes your managerial mistakes, gives tips and tests business skills

\$600 BLN

market for business education and training

\$300 MLN

affordable market for 3 years



Simulations & games - the fastest growing segment in business education

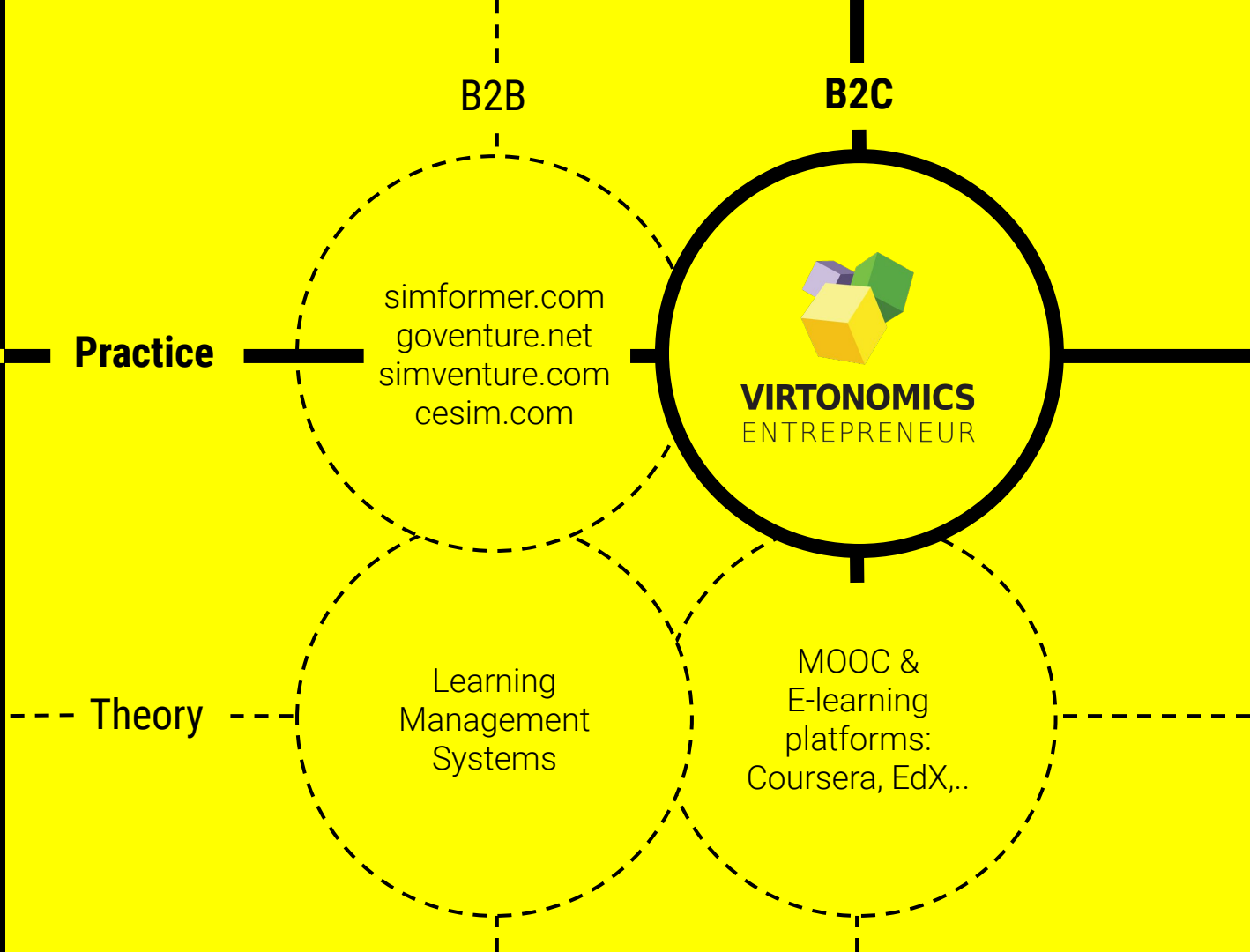
**our
market
is
growing
28%
in year**



COMPETITORS



The global market presents solutions for the B2B segment, but almost no serious B2C business simulators





VIRTONOMICS FACTS

Unit Economics:

Subscription \$29/m

LTV = \$135




CAC - \$20

Running business with an
effective business model

More than **1,300,000 USD** -
own investment

80% of revenue is generated
in an USA company

Auditory

55%  30%  15% 

Top Google Positions for Key
Queries



Localization - EN, ES, RU

Incorporation:



Plans: we attract 2 000 000 USD



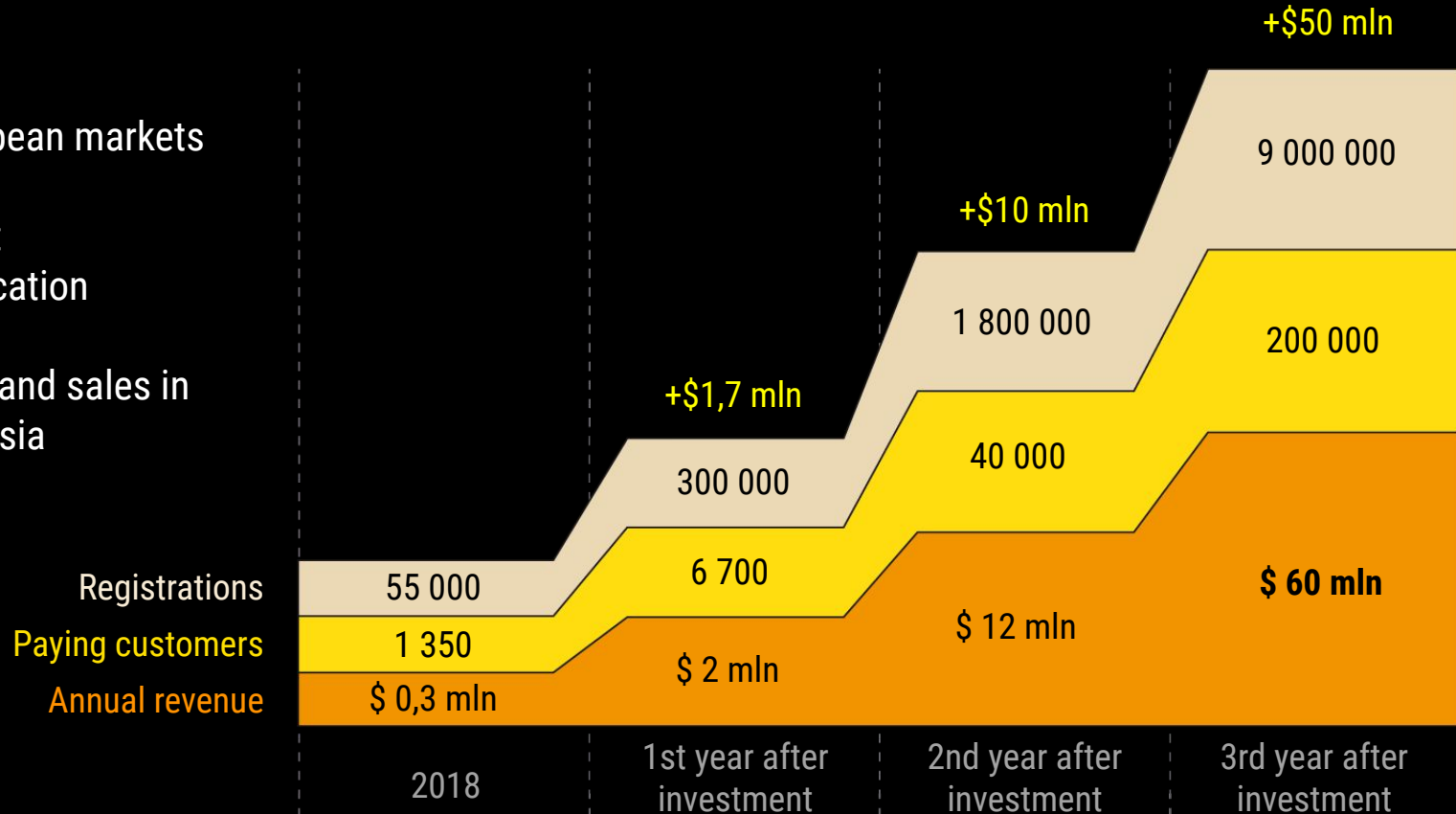
Scaling to
US and European markets



Development
mobile application



Localization and sales in
South-East Asia





VIRTONOMICS TEAM

Proven experience growing
a startup in a large
international business -
Forex Club



SERGEI MENSHIKOV
CEO, CMO

Background:
CEO Forex Club, CEO Simformer
ceo@virtonomics.com



SERGEY MORGALOV
CTO

Background:
Lead programmer in
Forex Club, CTO Simformer



DENIS ZHURAVKOV
GAME DESIGNER
COMMUNITY MANAGER



ANTON FEDOTOV
WEB-DESIGN
UX/UI

LEARN BY DOING!

Have questions?

ceo@virtonomics.com

<https://virtonomics.com/en/startup/>

SERGEI MENSHIKOV