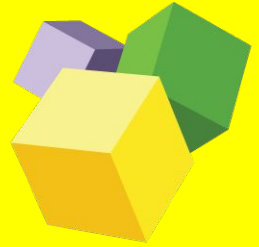


**Reduce
startup mortality
2 times**



VIRTONOMICS
ENTREPRENEUR

<https://virtonomics.com/en/startup/>



Pilots

learn airplane
control skills by
training in a
simulator.

Efficient and safe





Entrepreneurs

learn business skills
from their mistakes
and losses in real
startups.

Expensive and painful !



PROBLEM

**Startup Mortality
in the first year 80%**

The main reason:

**The founders don't have enough
experience and business skills**





SOLUTION

MMO business simulator

VIRTONOMICS ENTREPRENEUR

<https://virtonomics.com/en/startup/>

“

Today, anyone can learn the basics of driving a car with the help of car simulators or learn how to build a business in the business simulator **Virtonomics**

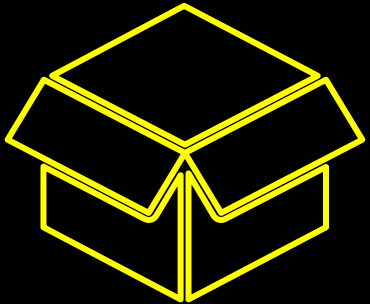


Pavel Durov
Founder of Telegram

What is it?



**VIRTONOMICS
ENTREPRENEUR**



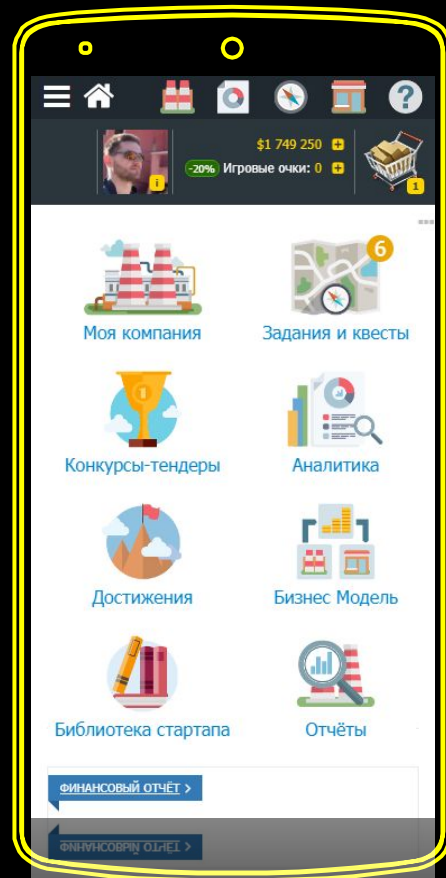
Multi-user simulator for developing practical business skills



Realistic business simulator for search and testing of business ideas



A virtual model of your business for experimentation

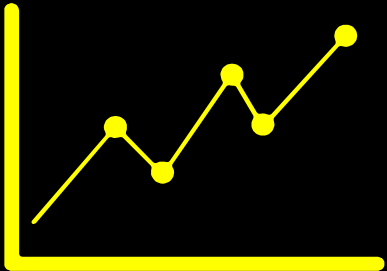


TRAINING MMO GAME

For what?



VIRTONOMICS ENTREPRENEUR



Developing practical business skills among aspiring entrepreneurs



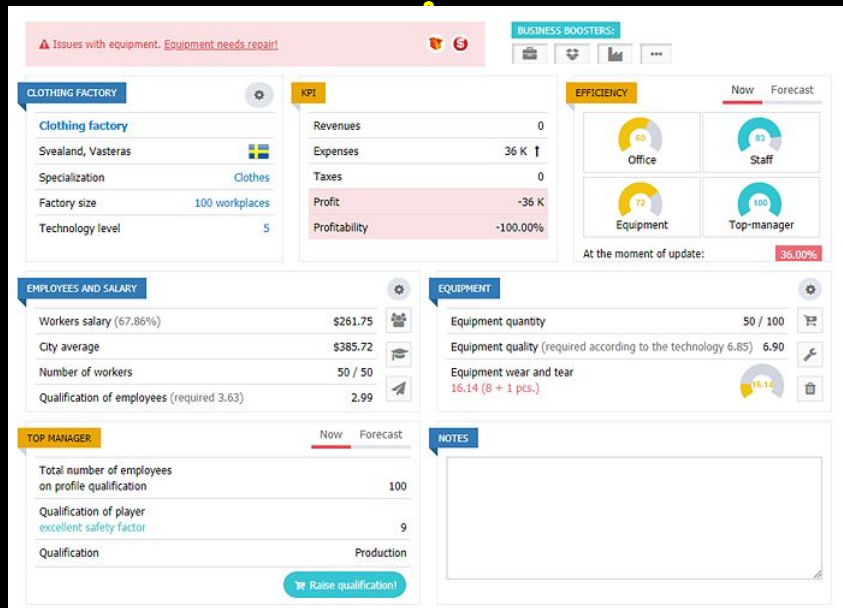
Elimination of fears and self-doubt in novice entrepreneurs



Reducing the risks of making typical and fatal business mistakes



Increase the likelihood of successful startup development.

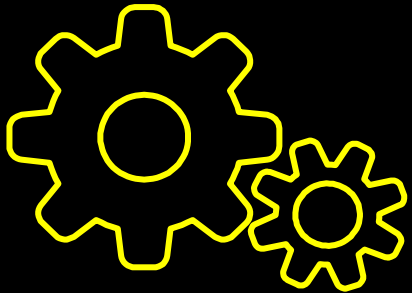


**Skills in managing
all key business
processes**

How it works?



VIRTONOMICS ENTREPRENEUR



Create a virtual prototype of your future business in the game



Analyze markets, manage all key business processes



Compete and collaborate with thousands of live players



Complete hands-on training exercises



Test business models, hypotheses, strategies. Don't be afraid to make mistakes



AI analyzes your managerial mistakes, gives tips and tests business skills

300 000 000

early entrepreneurs in the world

\$2.4 trillion

annual loss of small business due to
founders mistakes

**Severity
of the
problem**

\$600 BLN

market for business education and training

\$300 MLN

affordable market for 3 years



Simulations & games - the fastest growing segment in business education

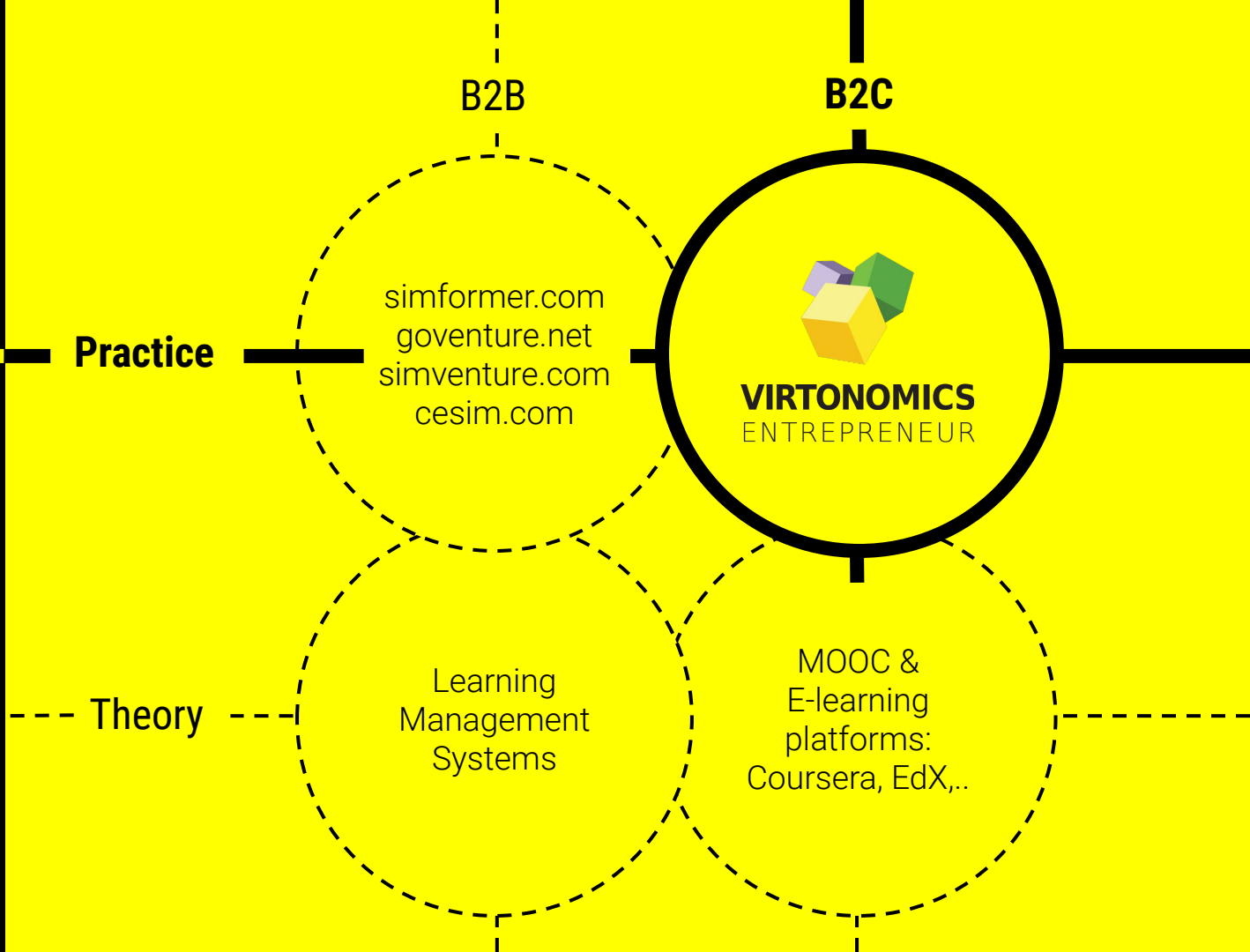
**our
market
is
growing
28%
in year**



COMPETITORS



The global market presents solutions for the B2B segment, but almost no serious B2C business simulators





VIRTONOMICS

FACTS

Unit Economics:

Subscription \$29/m

LTV = \$115




CAC - \$20

Running business with an
effective business model

More than **1,300,000 USD** -
own investment

80% of revenue is generated
in an USA company

Auditory

55%  30%  15% 

Top Google Positions for Key
Queries



Localization - EN, ES, RU

Incorporation:



Plans: we attract 800 000 USD



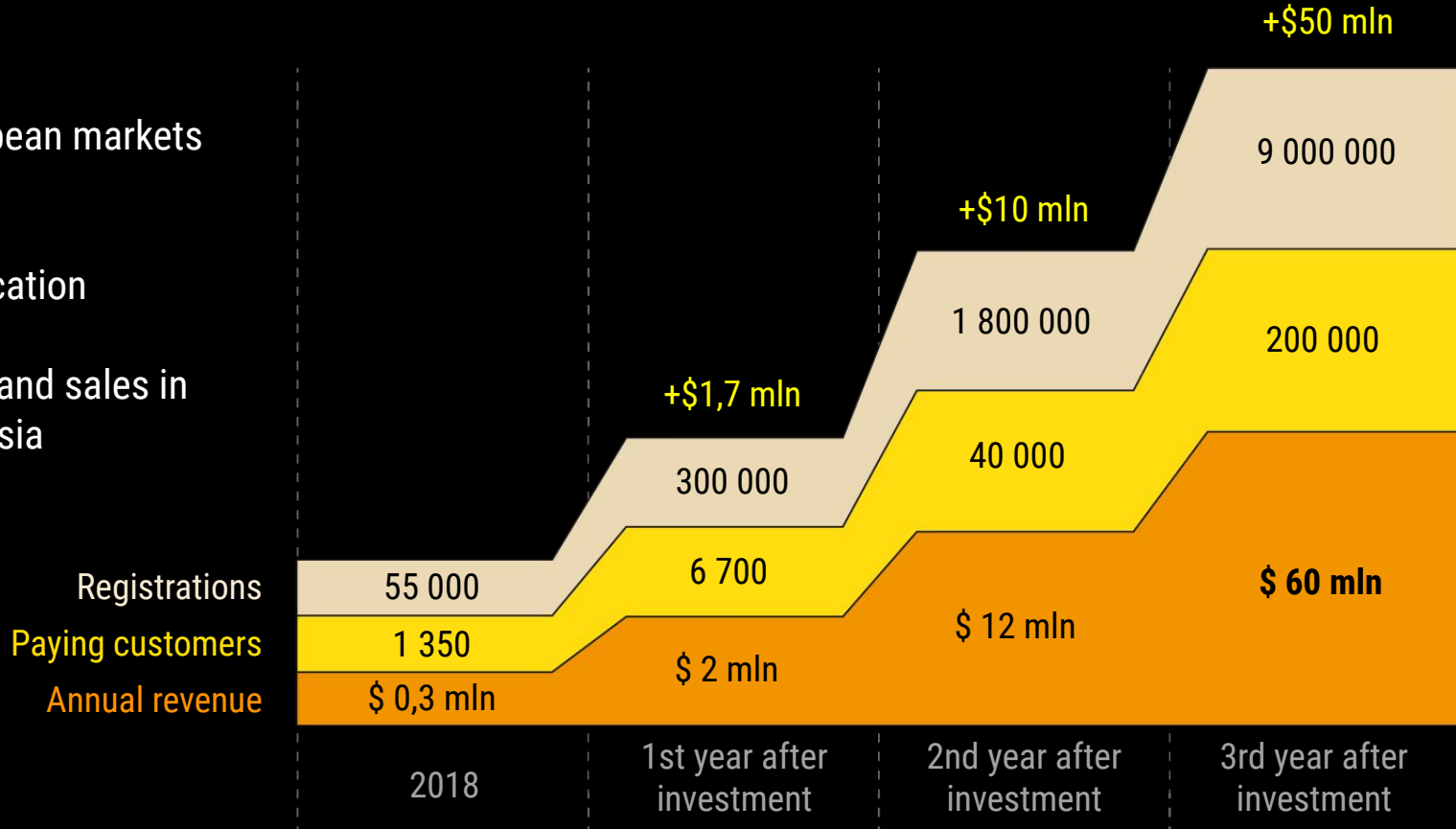
Scaling to
US and European markets



Development
mobile application



Localization and sales in
South-East Asia





VIRTONOMICS TEAM

Proven experience growing
a startup in a large
international business -
Forex Club



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CEO, CMO

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CEO Forex Club, CEO Simformer
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SERGEY MORGALEV
CTO

Background:
Lead programmer in
Forex Club, CTO Simformer



DENIS ZHURAVKOV
GAME DESIGNER
COMMUNITY MANAGER



ANTON FEDOTOV
WEB-DESIGN
UX/UI

THANKS!

Have questions?

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SERGEI MENSHIKOV